



# 24/7/365 Student Safety

## Early Threat Detection and Suicide Prevention

### Prevent Tragedies Before They Unfold

- 24/7/365 thorough scanning through the whole Google Workspace and Outlook
- Combining the power of AI technology with a team of expert human reviewers
- Context-aware smart alerts
- Areas of concern and rich analytics per user
- 24/7/365 Call Alerts and Crisis Intervention



### AI-Powered Scanning and Expert Human Review

Our round-the-clock monitoring system thoroughly examines all alerts and their underlying context. Subsequently, it organizes them based on emerging patterns and trends.

## Lowest False Positive Rates

**5M+**

Alerts and Confirmed  
Threats Last Year

**31M+**

Detected Threats  
And Alerts

**12k+**

Schools Supported  
by Student Safety

### Alert Management with Shared Responsibility: Admins, Delegates, and Parents

Collaborative effort of Admins, Delegates, and Parents in monitoring Areas of Concern and addressing alerts. Alleviating the load on System Administrators, addressing these concerns also keeps them well-informed about students' content interactions.

### Bundled With Internet Content Filtering

Safeguard students with advanced Web and YouTube filtering. Use the Admin Dashboard to create block/allow lists for specific URLs or web categories. Set granular YouTube filters and establish policies for in- and out-of-school access.



### Combating Cyberbullying and Online Threats on and off Campus

Address the growing concern of cyberbullying, violence, and online threats on school-managed devices and ensure students' safety both within and beyond school premises.

Blocksi aims to create a secure online environment for students, promoting a safe and conducive learning experience free from harmful and threatening content.





# Helping K-12 Districts Manage Early Threats and Student Mental Health



## Detect Trends

Recognize behavior related to cyberbullying, self-harm, violence, threats, adult language, and more throughout the entire Google Workspace and Outlook. Scan every email, document, image, and more.

## Improve Campus Safety with Smart Alerts

AI-powered and smart alerts are promptly sent to schools as soon as they are detected. Schools have the option to escalate the alert to authorities or parents, depending on the gravity of the situation, and can take immediate action upon receiving it.

## Alert Configuration Made Easy

Select from a range of categories to customize alerts based on keywords or groups. Opt for email or phone notifications to receive prompt alerts. In critical situations, escalate issues to authorities when necessary.

## Escalate Alerts to Authorities

## Student Online Activities Overview With Areas of Concern

With Areas of Concern, Delegates, Parents, and Admins gain a year-long view of students' online activities. They can access and review emails, drives, documents, chat conversations, search queries, and more to thoroughly understand students' digital interactions.

## AI-Flagged Issues: Premium and Standard Users

## Automatic Blurring of Adult Content

Our advanced AI system empowers schools to automatically blur images associated with adult or sensitive subjects, benefitting both our team of human reviewers and the students.

## Alerts detect activity related to:

- Cyberbullying
- Profanity, swearing, hate speech
- Signs of depression, anxiety, low self-esteem, self-harm, suicidal thoughts
- Nudity, mild, explicit, or inappropriate sexual content
- Violence
- Alcohol/drug-related content
- Phishing

68%

of Students Experience School Bullying

41%

of Children Associate Cyberbullying With Anxiety

93%

of Deliberate School Gun Violence Are Planned in Advance

## Context-Aware Alerts

Protect your students with alerts displaying their browsing history and screenshots of their online activities one hour before and after a triggered alert. Benefit from 24/7/365 expert review of these alerts and the ability to notify authorities in severe cases. Improve accuracy by analyzing context to minimize false positives.

## Cultivate a Sense of Assurance

